

City Contact Information



Robert Long, CEcD
Economic Development Director
rlong@choosechester.com

Karen Davison
Assistant Economic Development Director
kdavison@choosechester.com
choosechester.com



Joshua Davis
Portfolio Director
jdavis@retailstrategies.com
205.475.8476



Zach Price
Retail Development Associate
zprice@retailstrategies.com
951.285.1326



Chester County, South Carolina



Demographics (County Limits)



32,944
Population



42.6
Avg. Age



\$67,201
Household Income
Average



27,844
Daytime Pop



13,187
Households



\$52,624
Household Income
Median

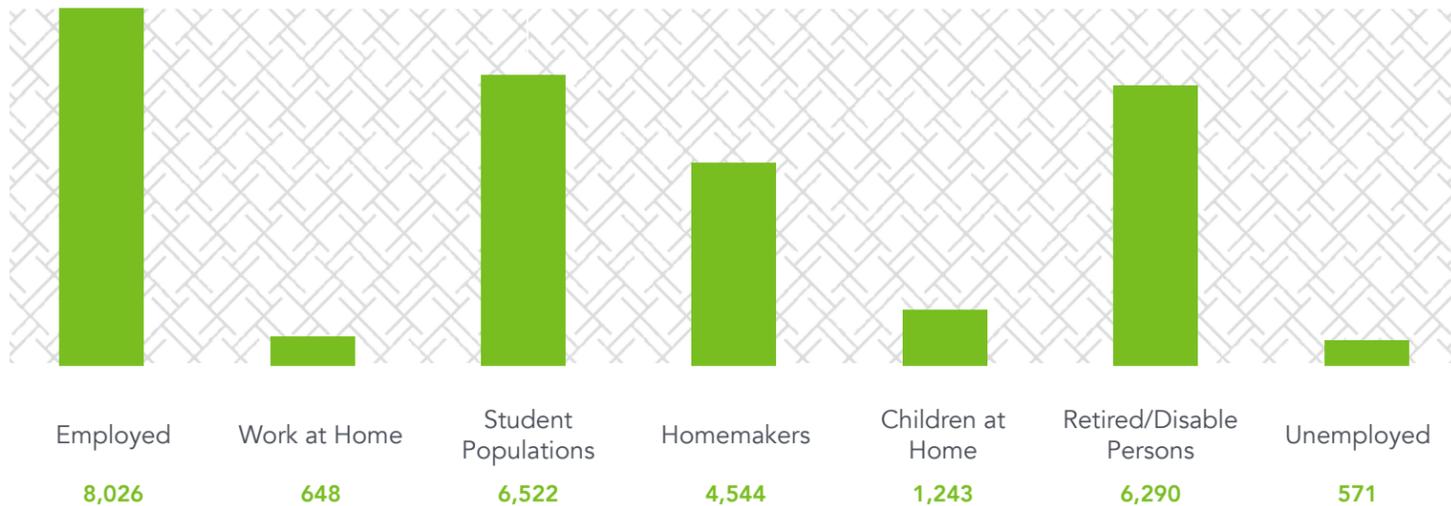
Peer Analysis

The Peer Analysis, developed by Retail Strategies and Tetrad, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

Peer Trade Areas

Cheraw, SC	1040 Chesterfield Hwy
Elberton, GA	955 Elbert St
Sandersville, GA	1308 S Harris St
Marion, SC	305 Commerce Dr
Cairo, GA	361 8th Ave NE
Waynesboro, GA	1500 N Liberty St
Union, SC	513 N Duncan Byp
Laurens, SC	922 E Main St

Daytime Population (County Limits)



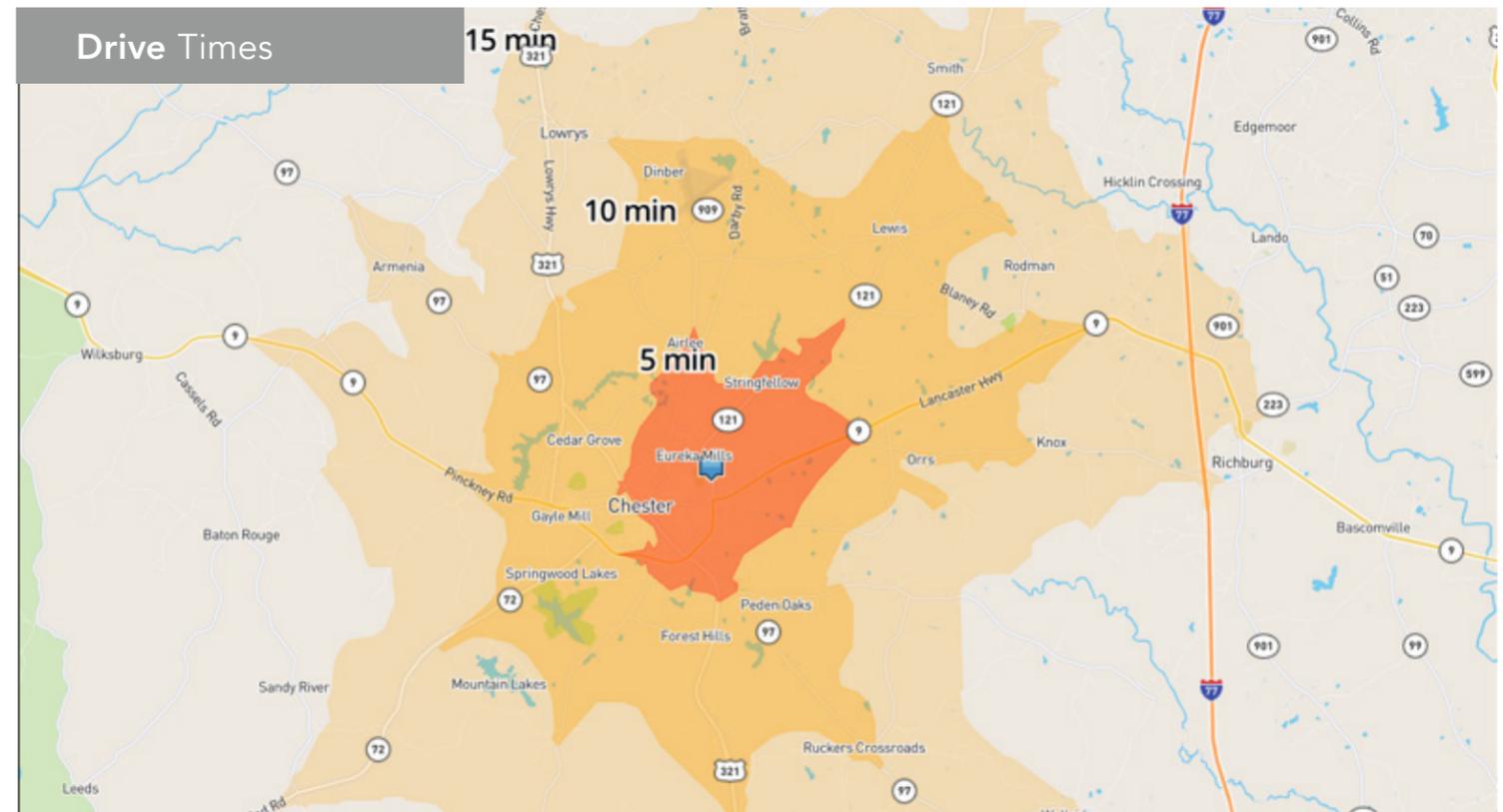
Market Guide



Trade Area Demographics

Distance	3 Miles	5 Miles	10 Miles	5 Minutes	10 Minutes	15 Minutes
2024 Est. Pop	11,227	13,753	21,893	6,868	13,999	19,067
Daytime Pop	11,315	13,066	19,482	8,681	13,325	17,325
Median HH Income	\$44,861	\$48,497	\$54,160	\$43,710	\$48,892	\$52,571
Households	4,520	5,584	8,673	2,838	5,672	7,668

Drive Times



Chester County, South Carolina

